

Pacific Palisades BID

MINUTES FOR BOARD MEETING

WED. October 5, 2016 8:30 am

Location: UDO Real Estate 15233 La Cruz Drive Pacific Palisades,

In Attendance -

- Board Members: Lee Ford, Susan Carroll, Rick Lemmo, Asvina Narain, Shaun Malek, Elliot Zorensky, Lynn Borland, Joyce Brunelle. Executive Director: Laurie Sale. Additional Attendees: Sue Pascoe, Staci Mitchel, Grace Davis
- Excused: DeeDee West

Public Comment:

Sue Pascoe said agenda needs to be in larger print with wheelchair access in accordance with the Brown Req. Act

Welcome & Introductions:

- Elliot Zorensky opened the meeting
- Approval of minutes from Sept. 7, 2016 Susan moved approve and Lee seconded

Motion: Susan moved to approve and Lee seconded .Unanimously approved.

Report from Chrysalis

- Oscar Enriquesz is our new supervisor, replacing Alex
- Report - Planning commission Caruso Village Project - Rick Lemmo
- Demolition & cleanup is completed.
- Time lapse cameras have been installed throughout the village to videotape the constructions progress.
- Haul routes are being approved. Crossing Guards will be at all crosswalks.
- Vintage grocers to open mid 2018 -opened in Westlake Promenade and Malibu

Financial Update: Don Scott

Annual report is due to City in June 2017. Don will find a CPA to do the audit and is familiar with format for BIDs. Payments to Chrysalis will be quarterly.

Old Business:

- Chrysalis still needs a storage location. Exploring putting a POD behind the Methodist Church.
- **Motion:** Elliot recommended approval of cost of storage bin to be \$1500for 1st year. Don 2nd. All approved. Much will fall into 2017 budget.

Report from Task force on Projects for the rest of 2016 - Susan & Shaun

- We will use temporary solar lights for 7-8 trees using our previously approved budget of \$3000.
- **Motion:** Give Shaun decision making power on lights and installation Joyce moved, Rick 2nd. All approved.
- Welcome signage, with 3 different messages, are ready. Used for the district only. Total cost \$150. Possibly put onto Chrysalis carts.
- Display ads with logos will go into the newspaper and on the website.

Update on Donation Policy - PPHTF & Chamber

- Our formal policy on making donations. "The purpose of the BID includes supporting and serving the Pacific Palisades Improvement District area and contributing to its economic well0being, including improving the business climate and the appearance of the district as a whole. In support of that purpose the BID Board will make contributions from its self-assessed funds exclusively within that framework to enhance its declared purpose. Individual members may choose to make philanthropic donations independent of Board decisions."

Website - Ed Lowe

www.palisadesbid.org

- Website: link with a district map and formal boundary descriptions, board members, and our newsletters. Articles will change as needed. Links to local community organizations, such as PPCC, PRIDE, etc.
- Contact info links to Laurie.
- We'll use Google analytics to see who is looking at our website.

New Business:

Pressure wash contract

- Schedule one more pressure wash after Halloween. Laurie got a proposal from Caruso's vendor. We will sign up to do it quarterly with this company.

Other ideas for project - Laurie

- Planting materials
- Ice skating rink
- Recycle float for 4th of July Parade - let's hire a company to do a float properly
- Holiday & 4th of July decorations
- Annual Meeting to be held in November before Thanksgiving.

Adjourn at 10:13 a.m. Don motions. Joyce 2nd.

NEXT MEETING: Our first "Annual Board Meeting" - WED. Nov. 9, 2016 at 8:30AM at Aldersgate

The Pacific Palisades BID follows the California Ralph M. Brown Act - all meetings shall be open and public except when the Brown Act authorizes otherwise